



# 90 Day Impact Case Study

## SMS Marketing 2025 →→

200+ Location Franchise: 20+ States

### New SMS Subscribers Per Location



1,471

#### Impact

Fox's Pizza Den had 1,476 guests join their SMS club in their first 90 days with Boostly.

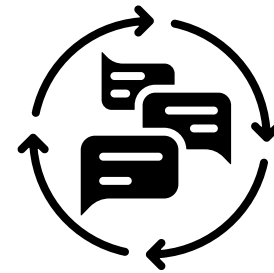
### Gross Revenue Generated Per Location



\$18.7k

#### Impact

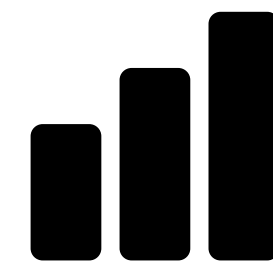
Boostly SMS Marketing drove record restaurant revenue during this time!



#### Guest Feedback

#### Real Time Results

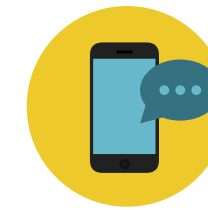
Boostly generated feedback from over 190 individual guests. This enables the franchisee to make necessary adjustments to improve guest experience and drive repeat revenue. Creating a more loyal customer in the process.



#### Google Reviews

#### Record Reviews

Over 75 guests left a raving Google review for the restaurant. This improves local presence at the local search level and improves the brand image. This in turn results in more online ordering.



10% off \$30+

Customers redeemed this offer the most!



#### Redemptions

A total of 1,102 guests redeemed their SMS offer.

